

Rationale: *The primary mission of the St. Paul University-Manila's Master in Business Administration, major in Hotel and Restaurant Management is to prepare professionals and hotel and restaurant managers to successfully lead learning and facilitate strategic change in Hotel and Restaurant Industry. It emphasizes practical application of change management theory for organizations grappling with successful adaptation to globalization, rapid technological obsolescence and increased competition. The program learning process enables the students to master the hotel industry's knowledge and skills required to facilitate interventions that will bring about growth and development.*

Admission Information:

The following are the admission requirements for the St. Paul University-Manila Master's program.

For inquiries, please contact

Dr. Aldrin A. Darilag, adarilag@yahoo.com;
adarilag@spum.edu.ph.

1. Completion of a Bachelors of Science in Business Administration, major in Hotel and Restaurant Management or other related fields.
2. Good scholastic record from any recognized and reputable institution of higher learning (GPA of at least 85% in the bachelor's degree).
3. Possession of managerial posts in business institution is preferred.
4. Potential for graduate work and business leadership based on the results of interview.
5. Duly accomplished application form together with the following documents:
 - a. Three letters of recommendation
 - i. One addressing the applicant's experience with / interest in / potential for education, and professional leadership skills

- ii. One from a seasoned educator addressing the applicant's academic potential
- iii. One letter from a reference of the student's choice (i.e. Dean, peers, former students etc.).
- b. Copy of current CV or resume
- c. Personal statement of future goals / interest in organizational development (2 page maximum; 12 font, 1 inch paper margins)
- d. Research Interest Essay (2 page maximum)

Mailing address for hardcopy submission:
DR. ALDRIN A. DARILAG
Graduate School, St. Paul University-Manila
680 Pedro Gil St., Malate, Manila
adarilag@yahoo.com; 5245687 loc. 223

Graduation Requirements:

- GWA of 2.00 or better in all courses taken and in major courses provided there is no grade of 5.00 in both.
- Satisfactory Completion of the following:
21-unit core courses;
18-unit specialization/major courses;
3-unit Integrating Course;
6 unit Thesis Writing 1 & 2.
- Passed the comprehensive examination
- Satisfactory completion and submission of 6 bound copies of the thesis

Core Courses:	21 units
Major Courses:	18 units
Strategic Management	3 units
Comprehensive Exam	
Thesis Writing 1 & 2	6 units

	48 units

CORE COURSES (21 units)

- Information and Communication Technology for Managers (3 units)
- Managerial Accounting for Decision Making, Planning and Control (3 units)
- Financial Performance: Control & Measurement (3 units)
- Human Resource Management in Effective Organization (3 units)
- Statistical Thinking for Managers (3 units)
- Effective and Efficient Management of Operations (3 units)
- Creating Customers through Effective Marketing Management (3 units)

MAJOR COURSES (18 units)

- Advance Sales and Strategic Hospitality Marketing with Total Quality Management (3 units)
- Management Systems and Operations in the Hospitality Industry (3 units)
- Current Trends and Issues in Hospitality Management (3 units)
- Advanced Food and Beverage Organizational Management (3 units)
- Risk Management with Hospitality Law (3 units)
- Advanced Catering, Banquet and Events Management (3 units)

Integrating Courses:

- Analysis and Design of a Business Strategy (3 units)

Comprehensive Examination

Thesis Writing 1 and 2 (6 units)

Faculty Profile:

Gloria Baken Wong Siy, DPA
Trinity University of Asia

Celso D. Benologa, MBA, PhD
University of Santo Tomas

Noel C. Casquite, MBA, DBAc
Colegio de San Juan de Letran

Dary E. Dacanay, MA,
De La Salle University

Ma. Lani Estrella, MBA
Philippine Women's University

Dennis Prince Y. Germano, DBA
Colegio de San Juan de Letran

Mary Grace Leongson, MBA
Philippine Women's University

Melinda M. Lupague, MS Math
De La Salle University

Alejandro D. Magnaye, MSBA-HRM
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Elizabeth D. Ramos, PhD
Educational Management, Philippine Normal
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Antonio V. Sobrevinas, Jr., DBA
Pamantasan ng Lungsod ng Maynila

Lourdes T. Tuazon, MBA
Pamantasan ng Lungsod ng Maynila



St. Paul University Manila
(St. Paul University System)
680 Pedro Gil, Malate Manila

Graduate School



MASTER IN BUSINESS
ADMINISTRATION
MAJOR IN HOTEL AND
RESTAURANT
MANAGEMENT

Prospectus